Richie Rich
Jackie and JOKERS

PDC 52717-7

HARVEY WORLD

JUNE No. 21
30c

THE RICHE$T KID in the WORLD!

Richie Rich

and the CLOWN PRINCE of SHOW BIZ!

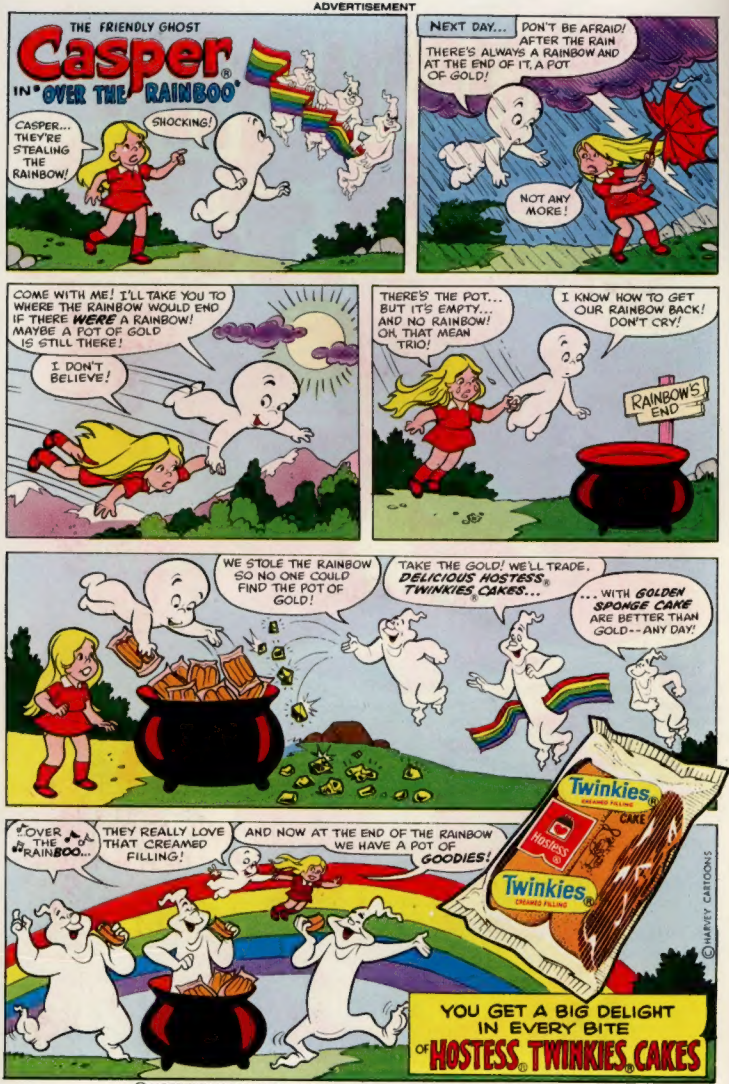
Jackie JOKERS

I ALWAYS CARRY SOME A-SWORD-ED CASH WITH ME!

IN THIS ISSUE: JACKIE BACK AS THE FUNZ!

RICHIE RICH AND JACKIE JOKERS

FUNNIEST TEAM OF ALL!



® HOSTESS AND TWINKIES ARE REGISTERED TRADEMARKS OF ITT CONTINENTAL BAKING COMPANY
® CASPER IS A REGISTERED TRADEMARK OF HARVEY CARTOONS

Kellogg's 4TH ANNUAL STICK UP FOR BREAKFAST CONTEST

WIN A SEARS free-spirit BIKE

It's important to eat a balanced breakfast in the morning. And to encourage you to develop this good habit, Kellogg's wants you to enter their annual Stick Up for Breakfast Contest.

To enter, draw, paint or watercolor your favorite Kellogg's character eating a good, complete breakfast. Send it along with 2 box tops from any of the specially marked Kellogg's products shown below.

2,000 KIDS WILL WIN. Each winner gets a Sears FREE-SPIRIT* bike. Plus, everyone who enters gets a Kellogg's Stick Up for Breakfast iron-on decal and a FREE-SPIRIT patch.

ENTER TODAY. Look for complete contest rules on these specially marked Kellogg's packages. Contest is open to kids 14 and under. So enter today. And Stick Up for Breakfast every day. Contest ends July 31, 1977.

*Reg. US Pat. & TM Off. Sears, Roebuck and Co.

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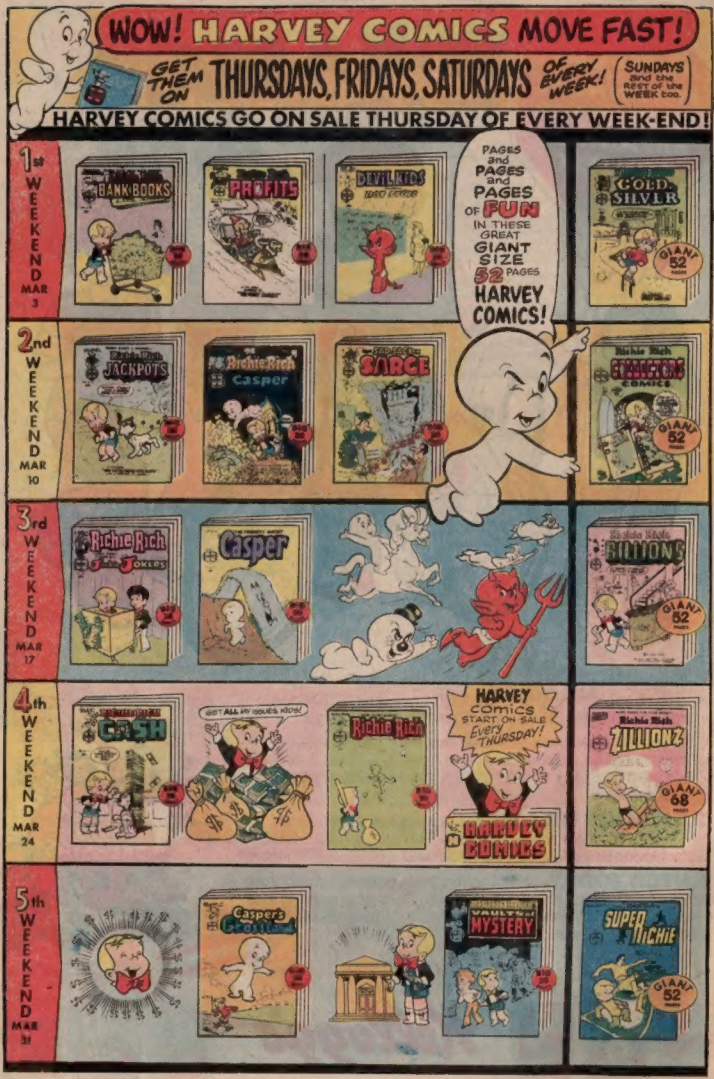
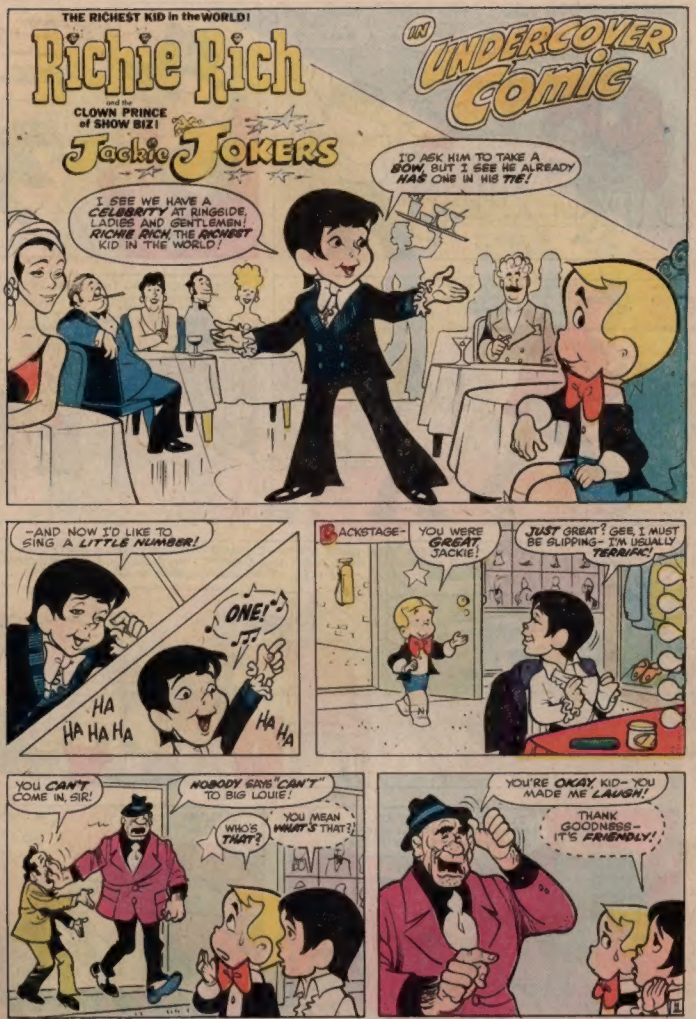

WOW! HARVEY COMICS MOVE FAST!
GET THEM ON THURSDAYS, FRIDAYS, SATURDAYS OF EVERY WEEK!
SUNDAYS and the REST of the WEEK too.
HARVEY COMICS GO ON SALE THURSDAY OF EVERY WEEK-END!
1st WEEKEND MAR 3
BANK BOOKS
PROFITS
DEVIL KIDS
GOLD & SILVER
GIANT 52
PAGES and PAGES and PAGES OF FUN IN THESE GREAT GIANT SIZE 52 PAGES HARVEY COMICS!
2nd WEEKEND MAR 10
JACKPOTS
Richie Rich Casper
SARGE
GIANT 52
3rd WEEKEND MAR 17
Richie Rich 3 Wishes 3 Jokers
Casper
BILLIONS
GIANT 52
4th WEEKEND MAR 24
CASH
GET ALL MY ISSUES NOW!
Richie Rich
HARVEY COMICS START ON SALE Every THURSDAY!
HARVEY COMICS
Richie Rich ZILLIONZ
GIANT 68
5th WEEKEND MAR 31
Casper's Ghostland
VAULTS OF MYSTERY
SUPER RICHIE
GIANT 52



RICHIE RICH and JACKIE JOKERS, June 1977, No. 21, is published bi-monthly by HARVEY HITS, INC. Editorial, Advertising and Executive Offices, 15 Columbus Circle, New York, N.Y. 10023. President, Alfred Harvey; V.P. and Editor, Leon Harvey. All names in this periodical are entirely fictitious and no identification with actual persons is intended. Copyright © by Harvey Features, 1972. All rights reserved. Printed in the U.S.A.

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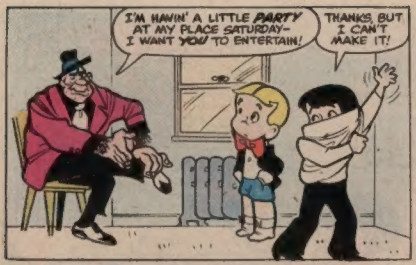
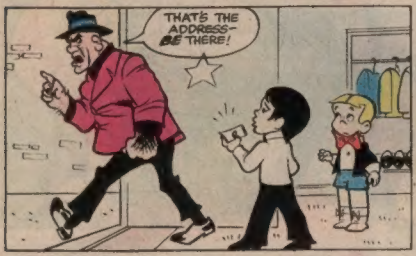
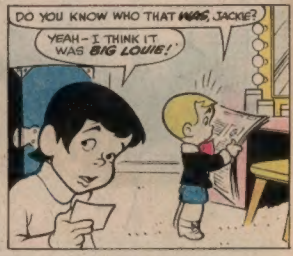
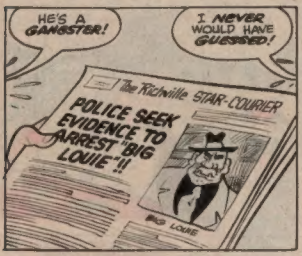
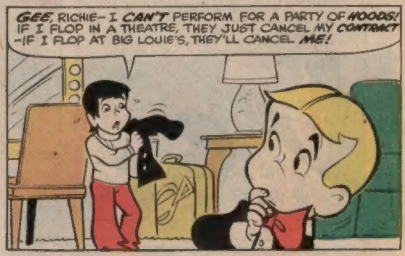

I'M HAVIN' A LITTLE PARTY AT MY PLACE SATURDAY- I WANT YOU TO ENTERTAIN!
THANKS, BUT I CAN'T MAKE IT!

NOBODY SAYS "CAN'T" TO BIG LOUIE!
OH, YES- I FORGOT!

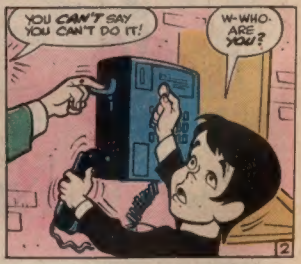

THAT'S THE ADDRESS- BE THERE!

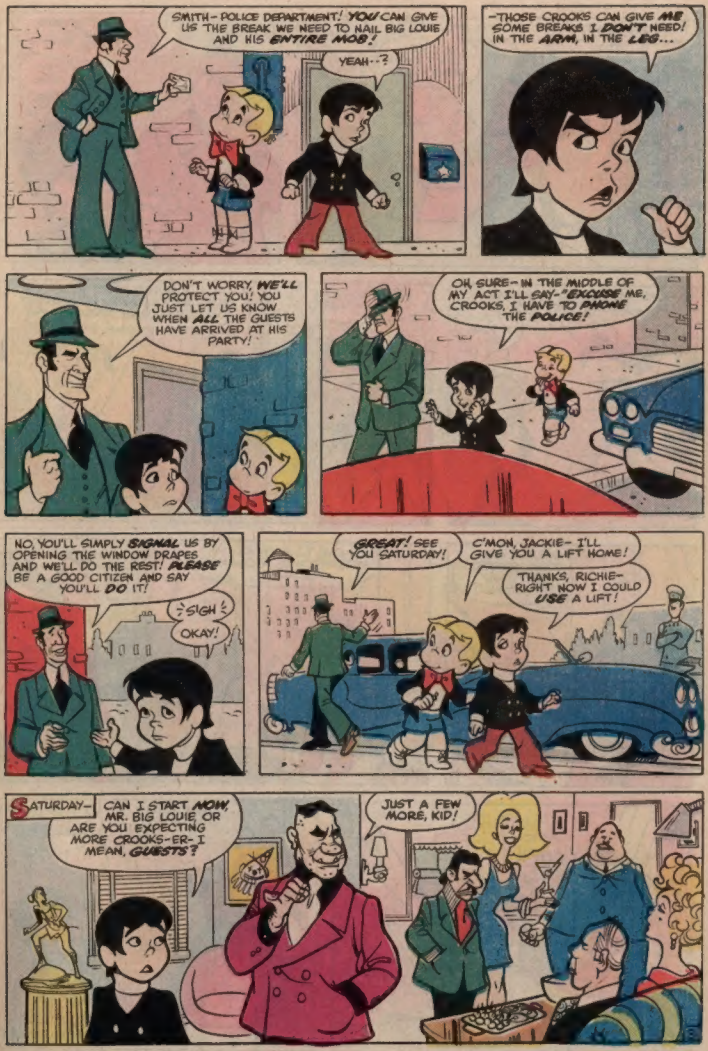

DO YOU KNOW WHO THAT WAS, JACKIE?
YEAH - I THINK IT WAS BIG LOUIE!

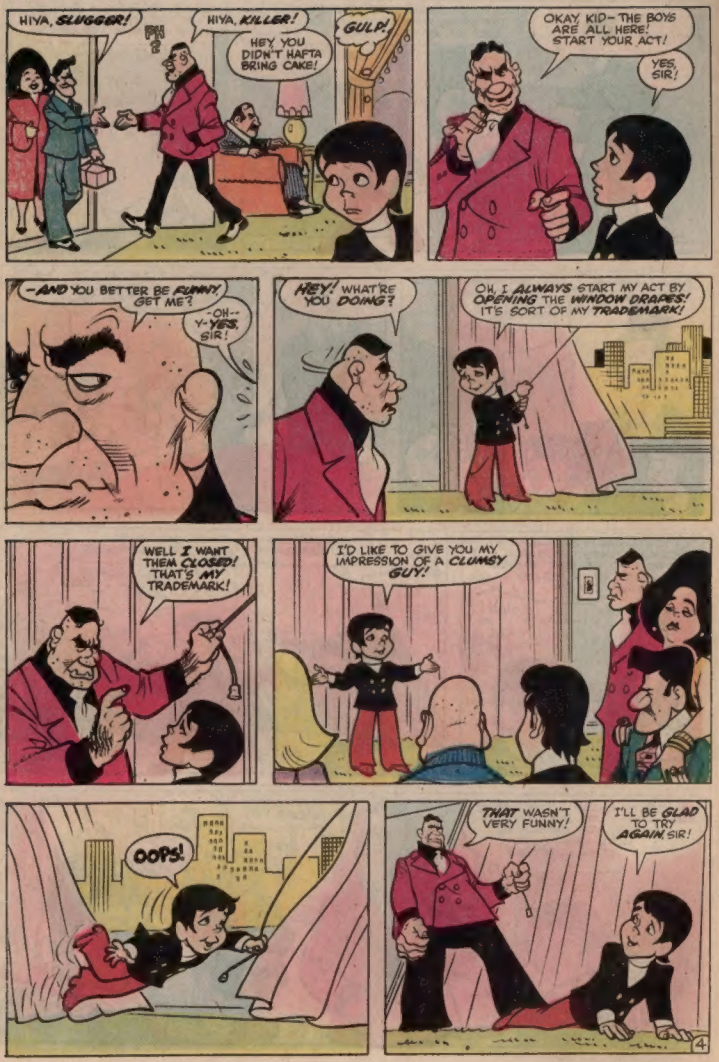

HE'S A GANGSTER!
I NEVER WOULD HAVE GUESSED!
The Richville STAR-COURIER
POLICE SEEK EVIDENCE TO ARREST BIG LOUIE !!
BIG LOUIE

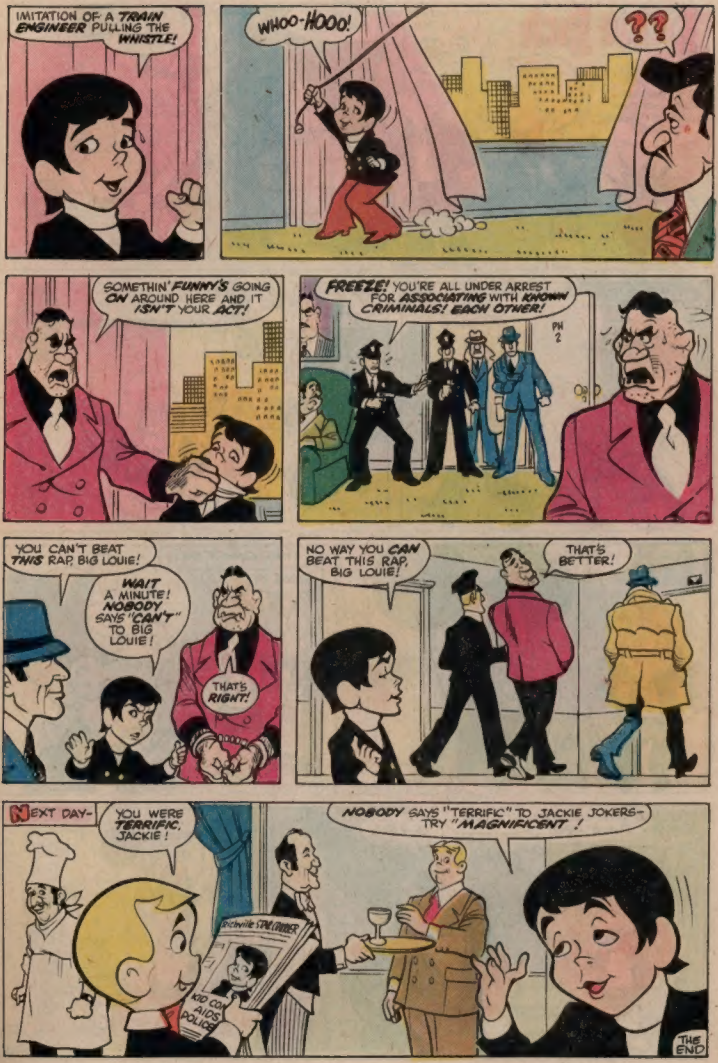

GEE, RICHIE- I CAN'T PERFORM FOR A PARTY OF HOODS! IF I FLOP IN A THEATRE, THEY JUST CANCEL MY CONTRACT -IF I FLOP AT BIG LOUIE'S, THEY'LL CANCEL ME!

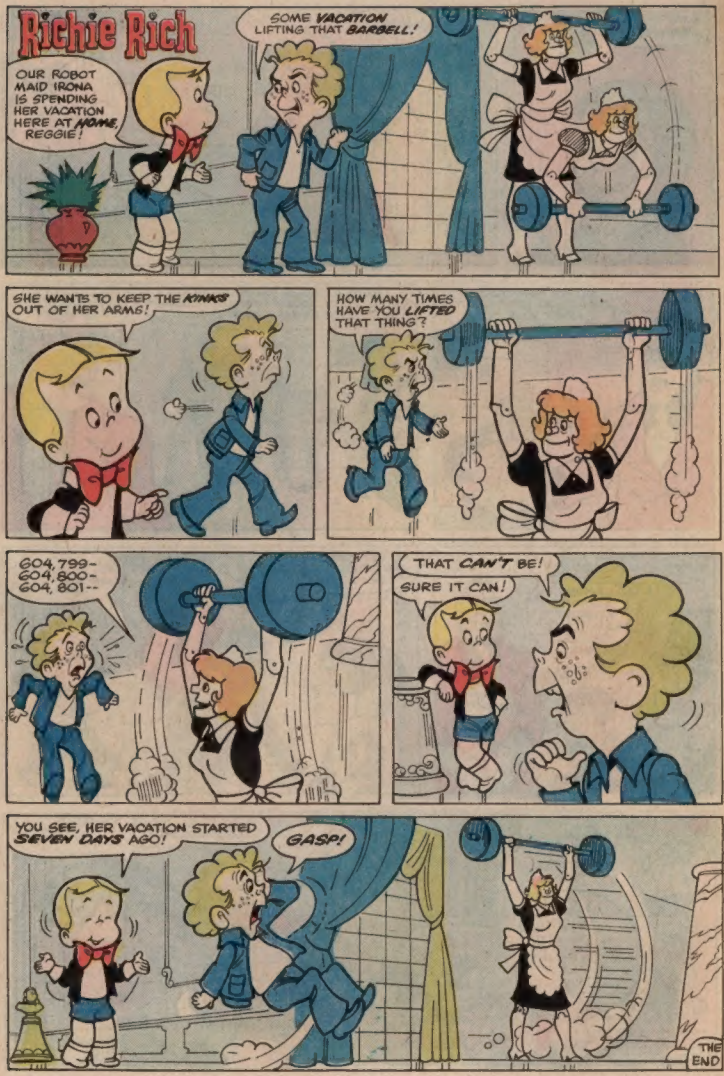
I'LL JUST CALL UP HIS HOME AND LEAVE A MESSAGE TELLING HIM I CAN'T DO IT!


YOU CAN'T SAY YOU CAN'T DO IT!
W-WHO- ARE YOU?
2


SMITH - POLICE DEPARTMENT! YOU CAN GIVE US THE BREAK WE NEED TO NAIL BIG LOUIE AND HIS ENTIRE MOB!
YEAH--?
-THOSE CROOKS CAN GIVE ME SOME BREAKS I DON'T NEED! IN THE ARM, IN THE LEG...
DON'T WORRY, WE'LL PROTECT YOU! YOU JUST LET US KNOW WHEN ALL THE GUESTS HAVE ARRIVED AT HIS PARTY!
OH, SURE - IN THE MIDDLE OF MY ACT I'LL SAY- "EXCUSE ME, CROOKS, I HAVE TO PHONE THE POLICE!
NO, YOU'LL SIMPLY SIGNAL US BY OPENING THE WINDOW DRAPES AND WE'LL DO THE REST! PLEASE BE A GOOD CITIZEN AND SAY YOU'LL DO IT!
SIGH
OKAY!
GREAT! SEE YOU SATURDAY!
C'MON, JACKIE - I'LL GIVE YOU A LIFT HOME!
THANKS, RICHIE - RIGHT NOW I COULD USE A LIFT!
SATURDAY - CAN I START NOW, MR. BIG LOUIE OR ARE YOU EXPECTING MORE CROOKS - ER - I MEAN, GUESTS?
JUST A FEW MORE, KID!


HIYA, SLUGGER!
HIYA, KILLER!
HEY YOU DIDN'T HAFTA BRING CAKE!
GULP!
OKAY, KID- THE BOYS ARE ALL HERE! START YOUR ACT!
YES, SIR!
-AND YOU BETTER BE FUNNY, GET ME?
-OH-- Y-YES, SIR!
HEY! WHAT'RE YOU DOING?
OH, I ALWAYS START MY ACT BY OPENING THE WINDOW DRAPES! IT'S SORT OF MY TRADEMARK!
WELL I WANT THEM CLOSED! THAT'S MY TRADEMARK!
I'D LIKE TO GIVE YOU MY IMPRESSION OF A CLUMSY GUY!
OOPS!
THAT WASN'T VERY FUNNY!
I'LL BE GLAD TO TRY AGAIN, SIR!
4


IMITATION OF A TRAIN ENGINEER PULLING THE WHISTLE!
WHOO-HOOO!
??
SOMETHIN' FUNNY'S GOING ON AROUND HERE AND IT ISN'T YOUR ACT!
FREEZE! YOU'RE ALL UNDER ARREST FOR ASSOCIATING WITH KNOWN CRIMINALS! EACH OTHER!
PH 2
YOU CAN'T BEAT THIS RAP, BIG LOUIE!
WAIT A MINUTE! NOBODY SAYS "CAN'T" TO BIG LOUIE!
THAT'S RIGHT!
NO WAY YOU CAN BEAT THIS RAP, BIG LOUIE!
THAT'S BETTER!
NEXT DAY-
YOU WERE TERRIFIC, JACKIE!
NOBODY SAYS "TERRIFIC" TO JACKIE JOKERS- TRY "MAGNIFICENT"!
KID COP AIDS POLICE
THE END


Richie Rich
OUR ROBOT MAID IRONA IS SPENDING HER VACATION HERE AT HOME, REGGIE!
SOME VACATION LIFTING THAT BARBELL!
SHE WANTS TO KEEP THE KINKS OUT OF HER ARMS!
HOW MANY TIMES HAVE YOU LIFTED THAT THING?
604,799-
604,800-
604,801--
THAT CAN'T BE!
SURE IT CAN!
YOU SEE, HER VACATION STARTED SEVEN DAYS AGO!
GASP!
THE END

Wendy
THE GOOD LITTLE WITCH

invites YOU to be a

CAMP FIRE BLUE BIRD

GIRLS...

YOU CAN BE A BLUE BIRD if you are 6 to 8 years old!

BLUE BIRDS do so many things—

They play games
Learn about the outdoors
Go on trips
They help other people
They make things
They wear pretty costumes
They sing, dance, tumble, cook,
camp, paint, giggle, jump, run—

BLUE BIRDS have lots of FUN!

Join the FUN!
...be a
BLUE BIRD
with
CAMP FIRE GIRLS, Inc.

TO FIND OUT HOW TO JOIN CONTACT YOUR LOCAL CAMP FIRE COUNCIL OFFICE LISTED IN YOUR TELEPHONE BOOK.

...OR MAIL COUPON TO:

WENDY/CAMP FIRE GIRLS
1740 BROADWAY
NEW YORK, N.Y. 10019

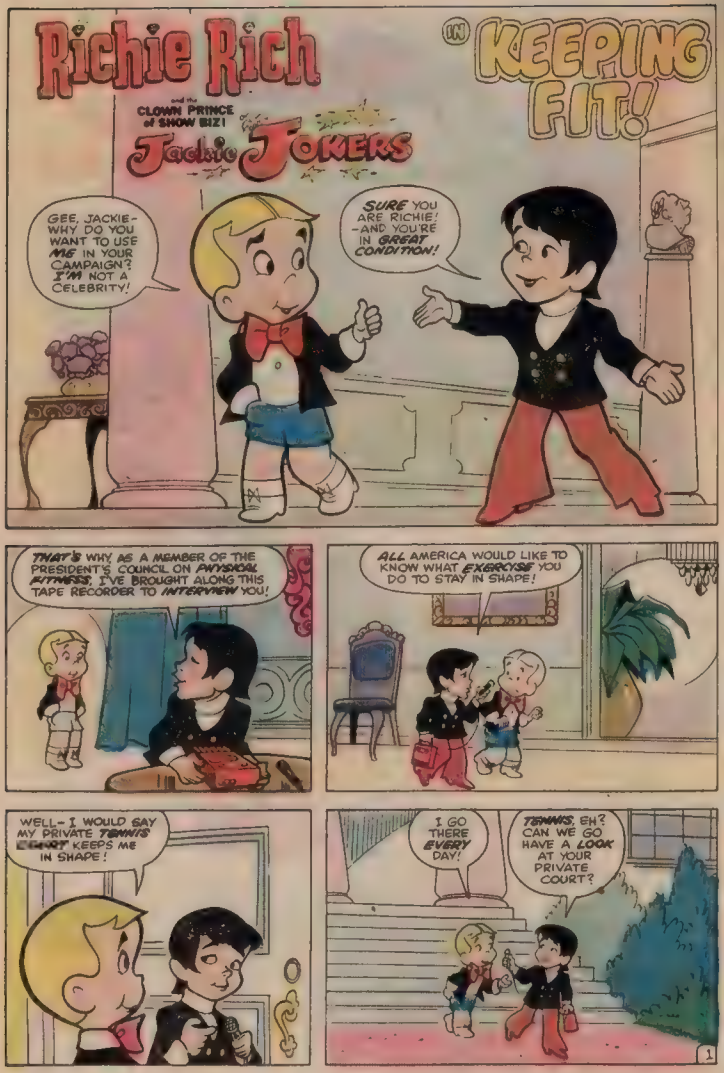
I WANT TO BE A CAMP FIRE BLUE BIRD:

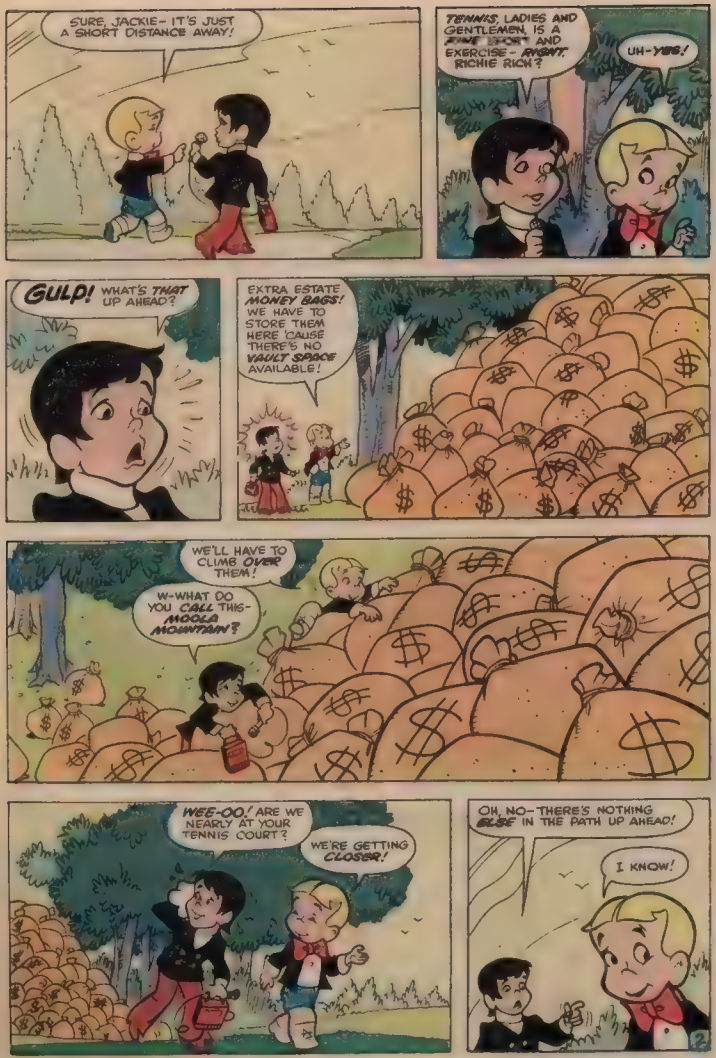
PRINT NAME _____ AGE _____

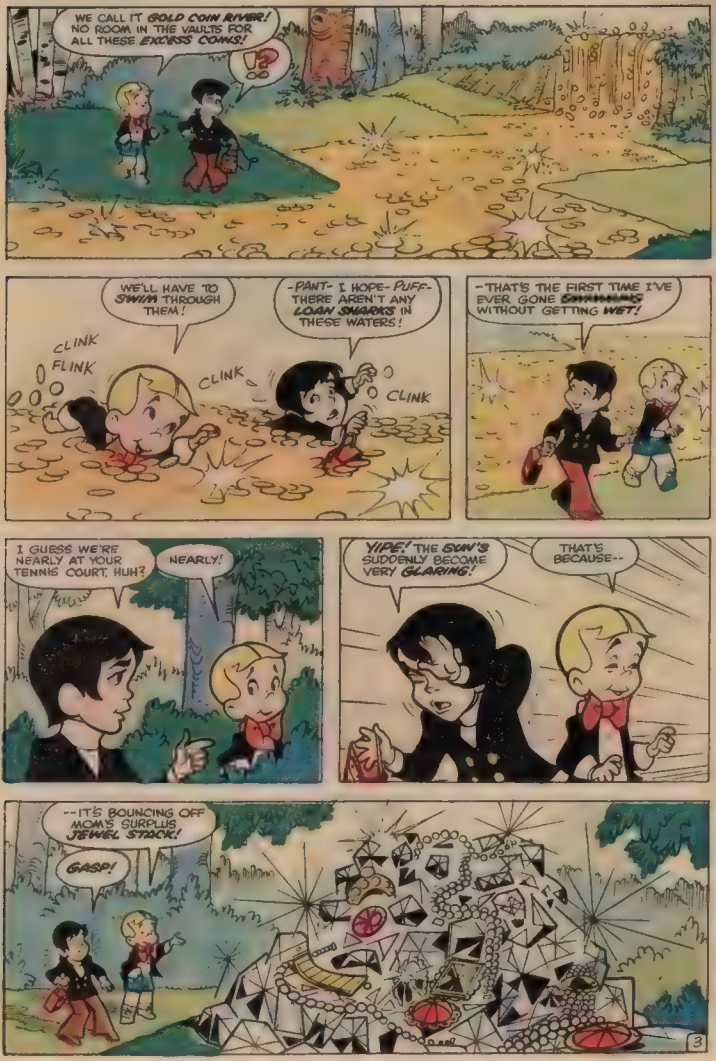
ADDRESS _____

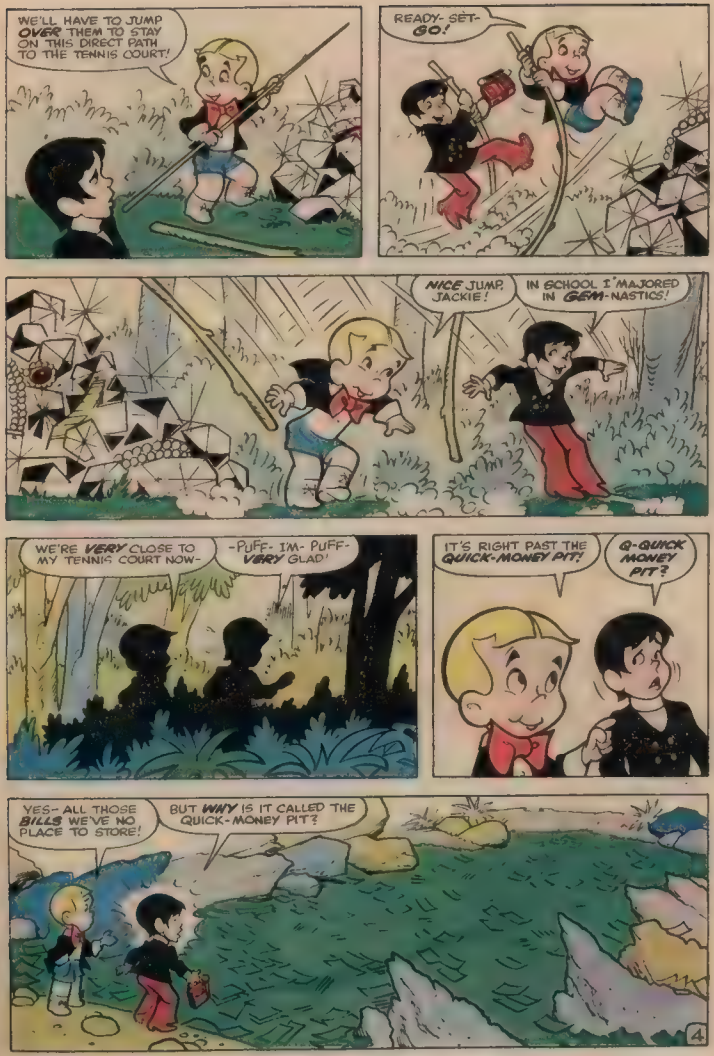
CITY _____ STATE _____ ZONE _____

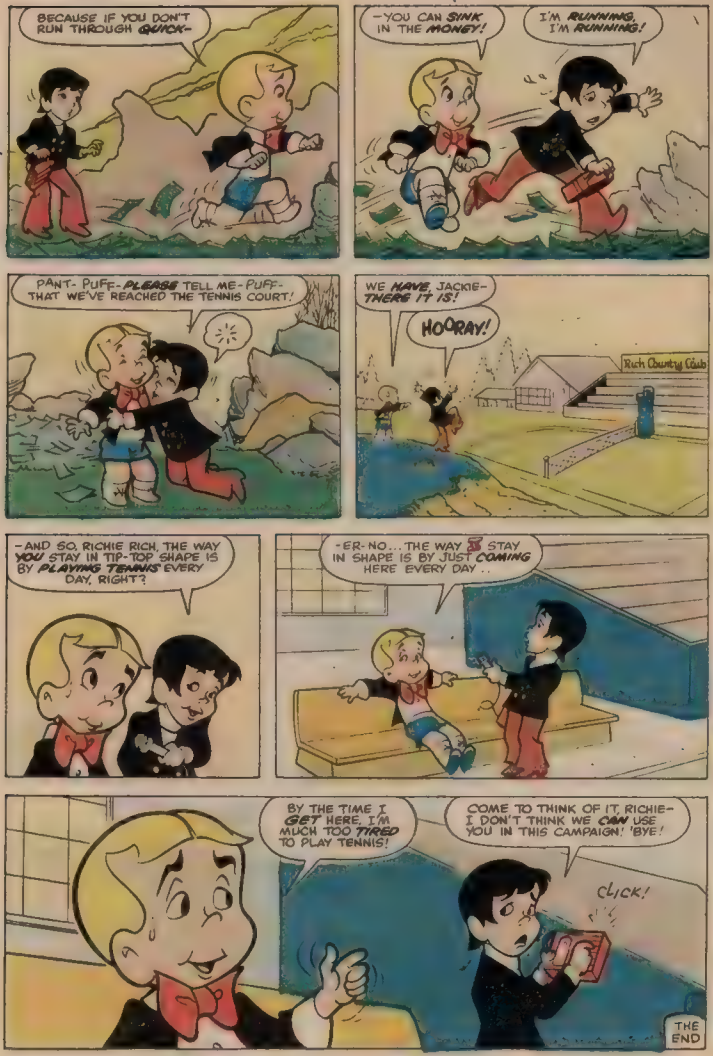
MY TELEPHONE NUMBER IS _____


Richie Rich
and the CLOWN PRINCE of SHOW BIZ!
Jackie JOKERS
KEEPING FIT!
GEE, JACKIE- WHY DO YOU WANT TO USE ME IN YOUR CAMPAIGN? I'M NOT A CELEBRITY!
SURE YOU ARE RICHIE! -AND YOU'RE IN GREAT CONDITION!
THAT'S WHY AS A MEMBER OF THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS, I'VE BROUGHT ALONG THIS TAPE RECORDER TO INTERVIEW YOU!
ALL AMERICA WOULD LIKE TO KNOW WHAT EXERCYSE YOU DO TO STAY IN SHAPE!
WELL- I WOULD SAY MY PRIVATE TENNIS COURT KEEPS ME IN SHAPE!
I GO THERE EVERY DAY!
TENNIS, EH? CAN WE GO HAVE A LOOK AT YOUR PRIVATE COURT?
1


SURE, JACKIE- IT'S JUST A SHORT DISTANCE AWAY!
TENNIS, LADIES AND GENTLEMEN, IS A FINE SPORT AND EXERCISE - RIGHT, RICHIE RICH?
UH-YES!
GULP! WHAT'S THAT UP AHEAD?
EXTRA ESTATE MONEY BAGS! WE HAVE TO STORE THEM HERE 'CAUSE THERE'S NO VAULT SPACE AVAILABLE!
WE'LL HAVE TO CLIMB OVER THEM!
W-WHAT DO YOU CALL THIS- MOOLA MOUNTAIN?
WEE-OO! ARE WE NEARLY AT YOUR TENNIS COURT?
WE'RE GETTING CLOSER!
OH, NO- THERE'S NOTHING ELSE IN THE PATH UP AHEAD!
I KNOW!


WE CALL IT GOLD COIN RIVER! NO ROOM IN THE VAULTS FOR ALL THESE EXCESS COINS!
!?
WE'LL HAVE TO SWIM THROUGH THEM!
-PANT- I HOPE -PUFF- THERE AREN'T ANY LOAN SHARKS IN THESE WATERS!
CLINK
FLINK
CLINK
CLINK
-THAT'S THE FIRST TIME I'VE EVER GONE SWIMMING WITHOUT GETTING WET!
I GUESS WE'RE NEARLY AT YOUR TENNIS COURT, HUH?
NEARLY!
YIPE! THE SUN'S SUDDENLY BECOME VERY GLARING!
THAT'S BECAUSE--
--IT'S BOUNCING OFF MOM'S SURPLUS JEWEL STOCK!
GASP!
3


WE'LL HAVE TO JUMP OVER THEM TO STAY ON THIS DIRECT PATH TO THE TENNIS COURT!
READY- SET- GO!
NICE JUMP, JACKIE!
IN SCHOOL I MAJORED IN GEM-NASTICS!
WE'RE VERY CLOSE TO MY TENNIS COURT NOW-
-PUFF- IM- PUFF- VERY GLAD!
IT'S RIGHT PAST THE QUICK-MONEY PIT!
Q-QUICK MONEY PIT?
YES- ALL THOSE BILLS WE'VE NO PLACE TO STORE!
BUT WHY IS IT CALLED THE QUICK-MONEY PIT?
4


BECAUSE IF YOU DON'T RUN THROUGH QUICK-
-YOU CAN SINK IN THE MONEY!
I'M RUNNING, I'M RUNNING!
PANT- PUFF- PLEASE TELL ME- PUFF- THAT WE'VE REACHED THE TENNIS COURT!
WE HAVE, JACKIE- THERE IT IS!
HOORAY!
Rich Country Club
-AND SO, RICHIE RICH, THE WAY YOU STAY IN TIP-TOP SHAPE IS BY PLAYING TENNIS EVERY DAY, RIGHT?
-ER-NO... THE WAY I STAY IN SHAPE IS BY JUST COMING HERE EVERY DAY..
BY THE TIME I GET HERE, I'M MUCH TOO TIRED TO PLAY TENNIS!
COME TO THINK OF IT, RICHIE- I DON'T THINK WE CAN USE YOU IN THIS CAMPAIGN! 'BYE!
CLICK!
THE END

Casper
THE FRIENDLY CUB SCOUT

INVITES YOU TO BE A

CUB SCOUT

HARVEY FAMOUS CARTOONS

YOU CAN BE A CUB SCOUT

If you are 8 years old or in the third grade, you can join the Cub Scouts. If you are 10 years old you can become a Webelos Scout.

1. THE CUB SCOUT PROMISE—

To do my best to do my duty to God and my country

To help other people

To obey the Law of the Pack

2. THE LAW OF THE PACK

The Cub Scout follows Akela

The Cub Scout helps the pack go

The Cub Scout gives goodwill

"Akela" means good leader"

3. THE MEANING OF WEBELOS

Webelos is the high [illegible]

'Webelos' sounds like an Indian name.

The word Webelos [illegible] letters of this motto: WE BE LOS

4. THE CUB SCOUT SIGN AND HANDSHAKE

The Sign

Make the [illegible] and high over your [illegible] The two fingers stand for two parts of the Cub Scout Promise: help other people and obey the Law of the Pack

The Handshake

When you shake hands with another Cub Scout, place the first two fingers of the right hand on the other boy's wrist

5. THE CUB SCOUT MOTTO AND SALUTE

The Motto

"DO YOUR BEST"

A motto is a rule for living. The Cub Scout motto tells you to do as well as you can, always

The Salute

Hold the first two fingers of your right hand close together. Touch them to your cap. Use this salute when you greet a Cub Scout leader. You can use [illegible] to show you're a member of the Cub Scouts.

JOIN US!

CUB SCOUTS
BOY SCOUTS OF AMERICA

TO FIND THE LOCATION OF YOUR NEARBY PACK, CONTACT YOUR LOCAL POLICE DEPARTMENT, SCHOOL, CHURCH, TEMPLE OR CIVIC ORGANIZATION

—OR CONTACT YOUR LOCAL BOY SCOUTS OF AMERICA SCOUT COUNCIL OFFICE LISTED IN THE WHITE PAGES OF YOUR TELEPHONE BOOK

...OR MAIL COUPON TO:

CASPER, CUB SCOUTS
BOY SCOUTS OF AMERICA
NORTH BRUNSWICK, N.J. 08902

I WANT TO BE A CUB SCOUT
WHERE AND WHEN CAN I JOIN?

PRINT
NAME _____ AGE ___

ADDRESS _____

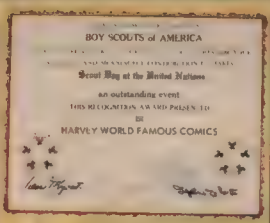
CITY _____ STATE _____ ZONE _____

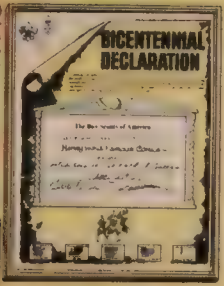
MY TELEPHONE NUMBER IS _____

GOSH... I'M BLUSHING...

LOOK AT THESE
GREAT AWARDS
FROM THE GREATEST ORGANIZATIONS!

...I'M JUST A HARVEY HELPER... AND I'LL KEEP ON HELPING OUR FRIENDLY KIDS!





AWARD BY
NATIONAL
BOY SCOUT OF AMERICA
NORTH BRUNSWICK, N

ALFRED HARVEY, PRESIDENT
HARVEY WORLD FAMOUS COMICS

CARLTON JOHNSON, V.P. ADV. MERCH.
HARVEY WORLD FAMOUS COMICS

THE EXECUTIVES OF SCOUTING/USA
J. JAY GASSEN, DIRECTOR OF SUPPLY DIVISION
RUSSEL BURFEIND, EXTERNAL COMMUNICATIONS
PUBLIC RELATIONS DIVISION
RALPH J. SPOSATO, ADV. & PROMOTION DIRECTOR
PUBLIC RELATIONS DIVISION

I LOVE SPORTS...AND ALL CUB SCOUTS / SCOUTS ,BSA WERE THRILLED AT OUR

PRO SPORTS-O-RAMA

IN FELT FORUM OF MADISON SQUARE GARDEN

PRESENTED BY GREATER NEW YORK COUNCIL, BOY SCOUTS OF AMERICA

Alfred Harvey, President of Harvey World Famous Comics, joins Casper, The Friendly Ghost, in welcoming New York's Mayor Abraham Beame to Pro Sports-O-Rama

Basketball superstars, Earl Monroe and Spencer Haywood of the N.Y. Knicks, get set to scrimmage with Richie Rich and Al Skinner of the N.Y. Nets.

Casper, and John R. Millner, Director Of Exploring Greater N.Y. Councils/BSA, look over photo prospects with Mr. Millner's sons, William and Brian Patrick.

ALL THE SCOUTS AND CUB SCOUTS ARE THRILLED TO BE WITH CASPER

Football stars, Randy Rasmussen and J.J. Jones of the N.Y. Jets, run a phantom play with Casper, The Friendly Ghost.

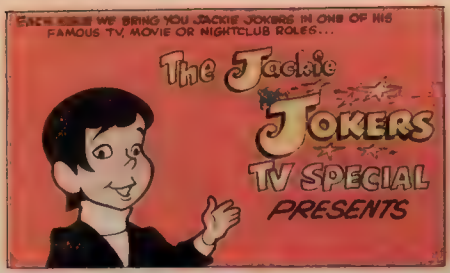
Rasmussen coaches future linemen.

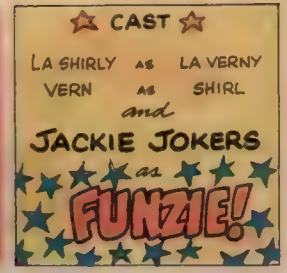
Casper teams up with Allie Sherman, former Giant coach, to award prizes including Harvey Comics

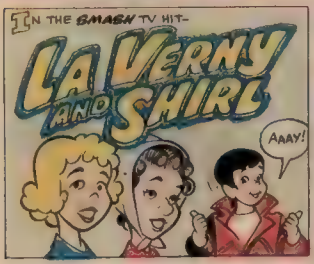
ADAM HARVEY AS CASPER.. RUSS HARVEY AS RICHIE RICH

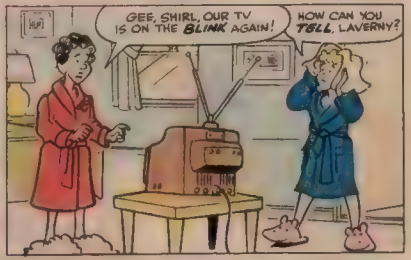
THE FRIENDLY GHOST

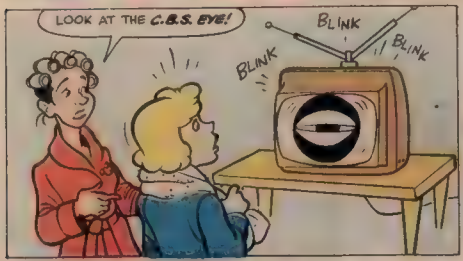
Casper® HELPS THE FRIENDLY DENTISTS


EACH WEEK WE BRING YOU JACKIE JOKERS IN ONE OF HIS FAMOUS TV, MOVIE OR NIGHTCLUB ROLES...
The Jackie JOKERS TV SPECIAL PRESENTS

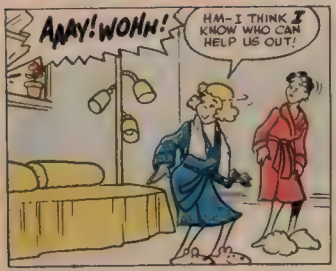

CAST
LA SHIRLY AS LA VERNY
VERN AS SHIRL
and
JACKIE JOKERS as FUNZIE!

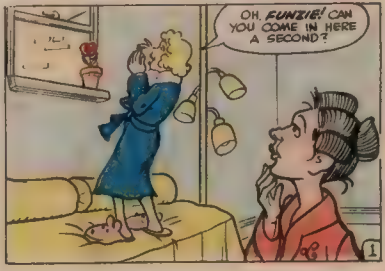

IN THE SMASH TV HIT-
LA VERNY AND SHIRL
AAAY!

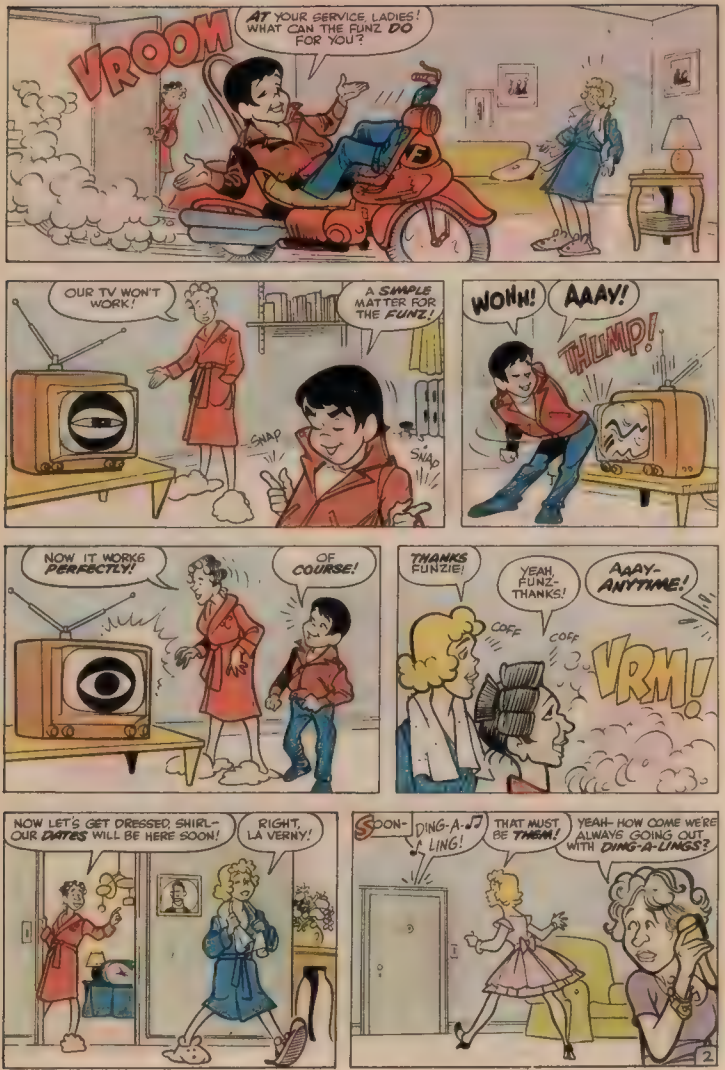

GEE, SHIRL, OUR TV IS ON THE BLINK AGAIN!
HOW CAN YOU TELL, LAVERNY?

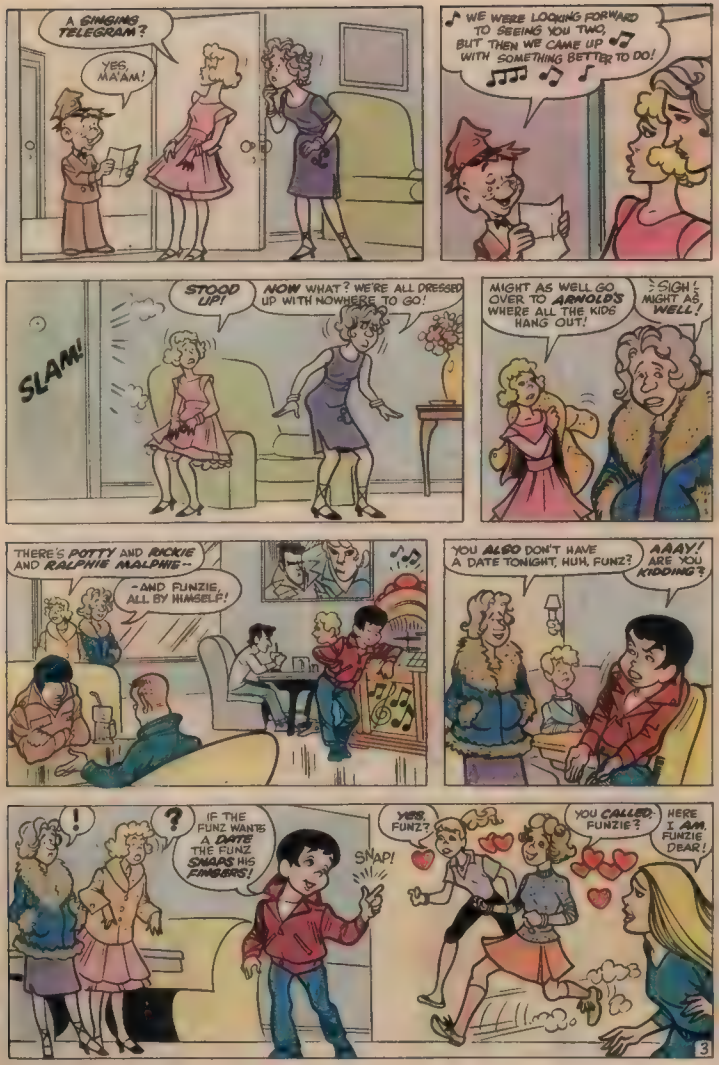

LOOK AT THE C.B.S. EYE!
BLINK
BLINK
BLINK

-AND WE DON'T HAVE MONEY FOR A REPAIRMAN!
NN-NNG

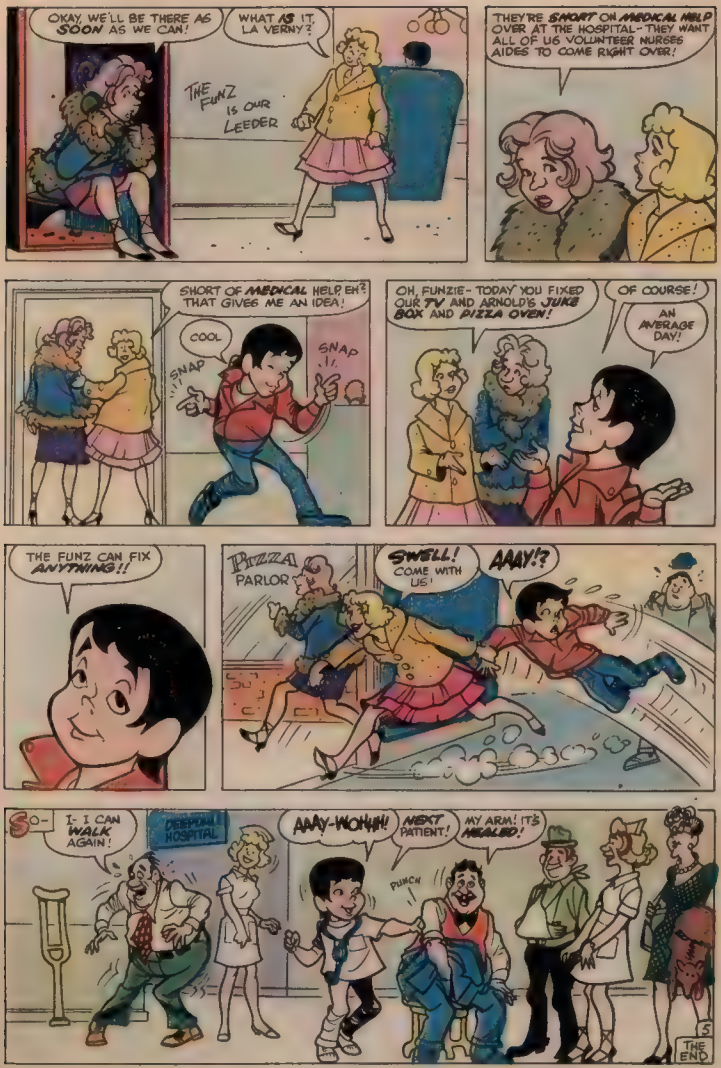

AAAY! WOHH!
HM-I THINK I KNOW WHO CAN HELP US OUT!


OH, FUNZIE! CAN YOU COME IN HERE A SECOND?
1


VROOM
AT YOUR SERVICE, LADIES! WHAT CAN THE FUNZ DO FOR YOU?
OUR TV WON'T WORK!
A SIMPLE MATTER FOR THE FUNZ!
SNAP
SNAP
WOHH!
AAAY!
THUMP!
NOW IT WORKS PERFECTLY!
OF COURSE!
THANKS FUNZIE!
YEAH, FUNZ-THANKS!
AAAY-ANYTIME!
COFF
COFF
VRM!
NOW LET'S GET DRESSED, SHIRL— OUR DATES WILL BE HERE SOON!
RIGHT, LA VERNY!
SDON-
DING-A-♪♫ LING!
THAT MUST BE THEM!
YEAH- HOW COME WE'RE ALWAYS GOING OUT WITH DING-A-LINGS?
2


A SINGING TELEGRAM?
YES, MA'AM!
WE WERE LOOKING FORWARD TO SEEING YOU TWO, BUT THEN WE CAME UP WITH SOMETHING BETTER TO DO!
SLAM!
STOOD UP!
NOW WHAT? WE'RE ALL DRESSED UP WITH NOWHERE TO GO!
MIGHT AS WELL GO OVER TO ARNOLD'S WHERE ALL THE KIDS HANG OUT!
SIGH! MIGHT AS WELL!
THERE'S POTTY AND RICKIE AND RALPHIE MALPHIE--
-AND FUNZIE, ALL BY HIMSELF!
YOU ALSO DON'T HAVE A DATE TONIGHT, HUH, FUNZ?
AAAY! ARE YOU KIDDING?
!
?
IF THE FUNZ WANTS A DATE THE FUNZ SNAPS HIS FINGERS!
SNAP!
YES, FUNZ?
YOU CALLED, FUNZIE?
HERE I AM, FUNZIE DEAR!
3

THE FUNZ IS NOT A NERD!
YEAH-- WE CAN SEE THAT!
HEY, FUNZIE- THE JUKE BOX ISN'T WORKING!
EXCUSE ME, LADIES--
AAAY-WOHHH!
TRI-ANGLE LOVE!
HOI
HOI!
HOT-CHA!
NOW IT'S WORKING!
THE PIZZA OVEN- IT'S MORE LIKE AN ICE BOX!
LET ME AT IT!
AAAY!
WOH-HH!
POW!
SPOOSHH-
IT'S NOT AGAIN!
IT'S AS NOT AS THE FUNZ IS COOL!
PHONE CALL FOR LA VERNY OR SHIRL!
I'LL TAKE IT!


OKAY, WE'LL BE THERE AS SOON AS WE CAN!
WHAT IS IT LA VERNE?
THE FUNZ IS OUR LEEDER
THEY'RE SHORT ON MEDICAL HELP OVER AT THE HOSPITAL - THEY WANT ALL OF US VOLUNTEER NURSES AIDES TO COME RIGHT OVER!
SHORT OF MEDICAL HELP, EH? THAT GIVES ME AN IDEA!
COOL
SNAP
SNAP
OH, FUNZIE - TODAY YOU FIXED OUR TV AND ARNOLD'S JUKE BOX AND PIZZA OVEN!
OF COURSE!
AN AVERAGE DAY!
THE FUNZ CAN FIX ANYTHING!!
PIZZA PARLOR
SWELL! COME WITH US!
AAAY!?
SO-
I- I CAN WALK AGAIN!
DEEPDALE HOSPITAL
AAAY-WOW!!
NEXT PATIENT!
PUNCH
MY ARM! IT'S HEALED!
5
THE END

Richie's MAILBOX

I recently received some of the most interesting questions that ever appeared in the mailbox. They came from a lot of different places—and actually from three different countries.

And let me show them off right now. . .and try to answer as many as I can.

"Dear Richie: How tall is Cadbury?

—Ellen Bean,
Troy, Ohio"

"Dear Richie: Why are the pockets in your pants so small and yet they carry so much money?

—Christopher Chia,
Singapore, Republic of Singapore"

"Dear Richie: I would like to know what material your mother's dresses are made from.

—George Dassiadis,
Montreal, Quebec, Canada"

"Dear Richie: Is Dollar going to have puppies?

—Tara Atkins,
Lubbock, Texas"

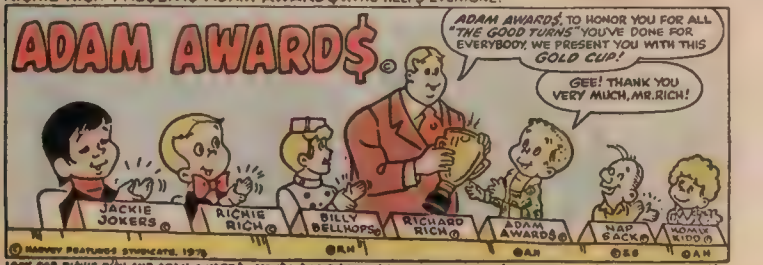
(Well, did I promise too much? Now let me try to answer them. . .First of all, Cadbury claims to be six foot, one and a half inches tall—or as he has said: "one and a HAWF!" Secondly, what seems too small on the outside can be very, very large on the inside. Just think of an entrance to a tunnel and the length you find it has when you go through it. Also, a million dollars can be printed on a mere piece of paper six and a quarter inches long and two and a half inches wide! As to my mother's dresses, they're made from materials like silk, satin, velvet, and gold lame to simple fabrics like cotton. And I would think that Dollar would never have puppies—although MRS. DOLLAR might. Ellen, Christopher, George and Tara, thanks so much. You brought four big smiles into my life.—R.R.)

"Dear Richie: I think it's great to have friends like yours, like Cadbury and many others. I think you have the best dog anyone could have. I'm sure lots of other people feel this way, too.

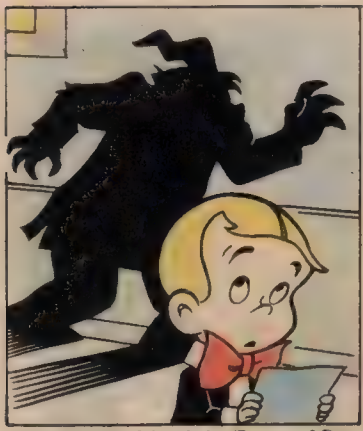
—Joe Walker
Benton, Ark."

(Joe, how sweet of you to say that. You probably have the best friends and family anyone would want to have, too. And I'm sure lots of other people feel this way, too.—R.R.)

RICHIE RICH PRESENTS ADAM AWARD$...HE HELPS EVERYONE.



LOOK FOR RICHIE RICH AND ADAM AWARD$ - YOU'LL SEE RICHIE RICH AND ADAM AWARD$ IN YOUR HOTTEST RICHIE RICH COMICS.



"Dear Richie: I loved the 'Return of Dr. Frankenspook' in Richie Rich and Casper #13. I'd like to see Dr. Frankenspook appear again, and I hope he was serious when he said, 'You haven't seen the last of Dr. Frankenspook.'

—Allan Sharp,
Ottawa, Ontario, Canada"

(Allan, I think he was very serious. I'm afraid we will be seeing more of him.—R.R.)

Those were just of the letters that arrived recently. Other mail came from people like...

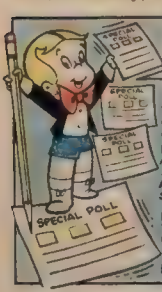
Leslie Jacobs, of Marengo, Iowa; David High, of Miami, Fla.; John Flynn, of Yonkers, N.Y.; Patricia Messer, of Hampton, Va.; Shannon Clifford, of Langley AFB, Va.; Michele D'Heilly, of New Brighton, Minn.; Kimberly Cholette, of Sudbury, Ontario, Canada; Micky Matlock, of Minden, La.; Allan Mills, of Kitchener, Ontario, Canada; Charles Bitt, of Bayonne, N.J.; Peter Gibson, of Chicago, Ill.; Kelly Sharlow, of Ingomar, Pa.; Mark Shindel, of York, Pa.; Kirk Rickert, of Mt. Lake, Minn.; Morgan Smith, of Chapel Hill, N.C.; Nathan J. Kroese, of Colorado Springs, Colo.; Patty Breunis, of Folly Beach, S.C.; Jeff Taylor, of Newington, Conn.; Elaine Joyce, of Bloomington, Ind. and Jon Schwartz, of Madison, Wis.

And Scott Anderson, of Seattle, Wash.; Eva Kowalczyk, of Southington, Conn.; David Craft, of Jackson, Mich.; Chris Morrissey, of Winnipeg, Manitoba, Canada; Cary Marie Willcox, of Kensington, Md.; Alice Fair, of Portland, Maine; Scott Rusell, of Penacola, Fla.; Mike Maze, of San Antonio, Texas; Rebecca Halas, of San Francisco, Calif.; Jose Santana, of Long Island, N.Y.; Bob Francis, of Danvers, Mass.; James Sullivan, of NYC, N.Y.; Andy Chrisman, of Waco, Texas; John Beaumont, of Castleton, Vt.; Linda Imburgia, of Chicago, Ill.; John Doris, of Toronto, Ontario, Canada; Adam Lass, of New York, N.Y.; Eric Fuller, of Eureka, Calif.; Krissy Cababa, of Torr, Calif.; Jonathan Kirsch, of New York, N.Y. and Steve Seay, of Roswell, N.M.

Don't forget our mailing address:

Richie's Mailbox
Harvey Comics
15 Columbus Circle
New York, N.Y. 10023

(Remember...Richie cannot answer your letters personally or he would be doing nothing else. He will, however, try to answer as many of questions as he can on these pages.).



FRIEND! HERE I AM AGAIN... ASKING YOU TO HELP US IN OUR **SPECIAL POLL!**

YOU WERE SO HELPFUL IN EARLIER POLLS THAT WE WONDERED IF ONCE AGAIN YOU'D HELP TO MAKE RICHIE RICH MAGAZINES EVEN BETTER?... ...PLEASE FILL OUT THE ATTACHED QUESTIONNAIRE SEND IT OFF TO:

RICHIE RICH SPECIAL POLL
HARVEY COMICS
15 COLUMBUS CIRCLE
NEW YORK, N.Y. 10023

① WHAT I LIKE BEST ABOUT RICHIE RICH COVERS IS _____

② WHAT I LIKE BEST ABOUT RICHIE RICH STORIES IS _____

③ I BOUGHT THIS MAGAZINE _____ (GIVE DATE)
FROM _____
(NEWSSTAND, DRUGSTORE, SUPERMARKET, ETC.)

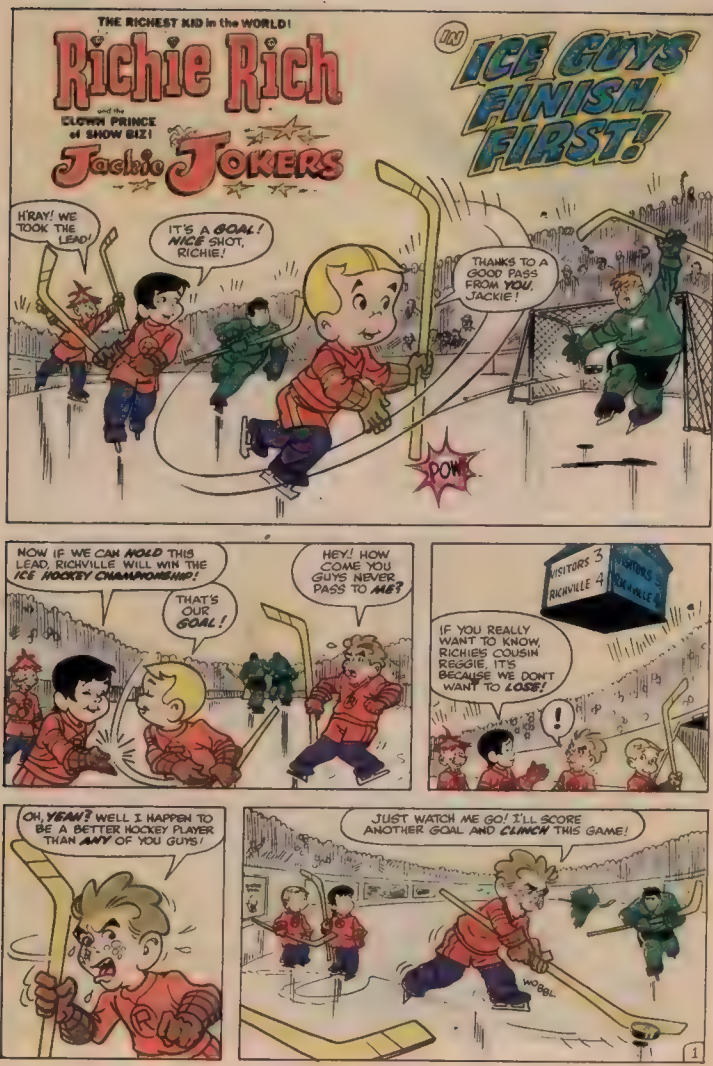
NAME _____ AGE _____

ADDRESS _____

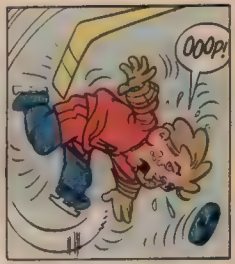
CITY _____ STATE _____ ZIP _____

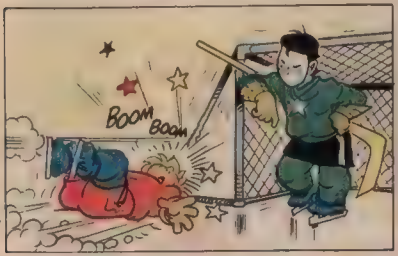
(PASTE OR SCOTCH TAPE ON A POSTCARD)

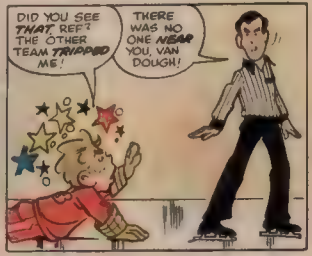
R&J 21


THE RICHEST KID in the WORLD!
Richie Rich
and the CLOWN PRINCE of SHOW BIZ!
Jackie Jokers
IN
ICE GUYS FINISH FIRST!
H'RAY! WE TOOK THE LEAD!
IT'S A GOAL! NICE SHOT, RICHIE!
THANKS TO A GOOD PASS FROM YOU, JACKIE!
POW!
NOW IF WE CAN HOLD THIS LEAD, RICHVILLE WILL WIN THE ICE HOCKEY CHAMPIONSHIP!
THAT'S OUR GOAL!
HEY! HOW COME YOU GUYS NEVER PASS TO ME?
VISITORS 3
RICHVILLE 4
IF YOU REALLY WANT TO KNOW RICHIE'S COUSIN REGGIE, IT'S BECAUSE WE DON'T WANT TO LOSE!
!
OH, YEAH? WELL I HAPPEN TO BE A BETTER HOCKEY PLAYER THAN ANY OF YOU GUYS!
JUST WATCH ME GO! I'LL SCORE ANOTHER GOAL AND CLINCH THIS GAME!
WOBBL
1

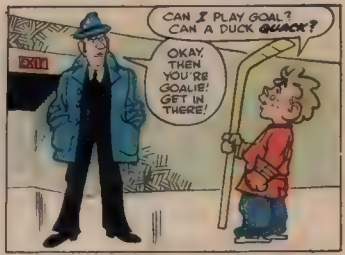
TOUGH LUCK FOR YOU GOALIE- HERE COMES BOOM BOOM VAN DOUGH!

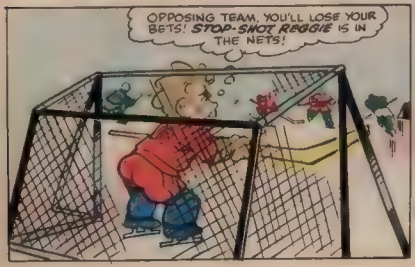

OOOP!

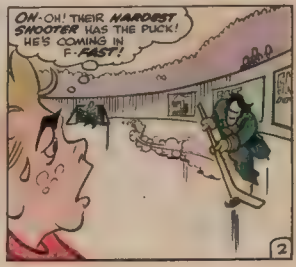

Boom Boom

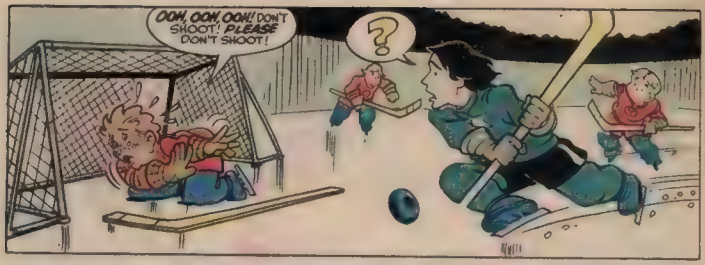

DID YOU SEE THAT REF? THE OTHER TEAM TRIPPED ME!
THERE WAS NO ONE NEAR YOU, VAN DOUGH!

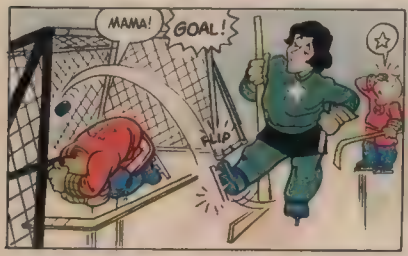
HEY, REGGIE- OUR GOALIE SPRAINED HIS ANKLE- CAN YOU PLAY GOAL?

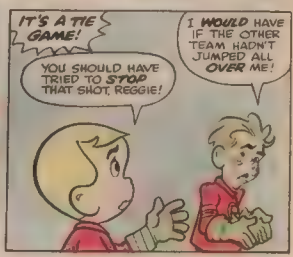

CAN I PLAY GOAL? CAN A DUCK QUACK?
EXIT
OKAY, THEN YOU'RE GOALIE! GET IN THERE!

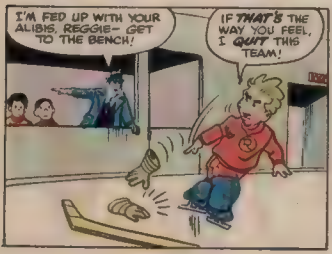

OPPOSING TEAM, YOU'LL LOSE YOUR BETS! STOP-SHOT REGGIE IS IN THE NETS!

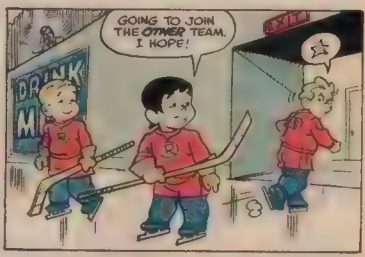

OW-OH! THEIR HARDEST SHOOTER HAS THE PUCK! HE'S COMING IN F-FAST!

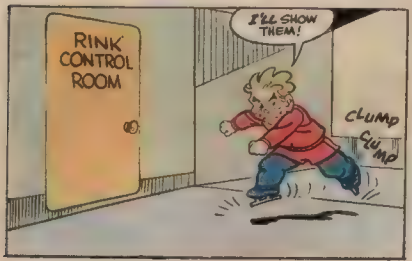

OOH, OOH, OOH! DON'T SHOOT! PLEASE DON'T SHOOT!
?


MAMA!
GOAL!
FLIP


IT'S A TIE GAME!
YOU SHOULD HAVE TRIED TO STOP THAT SHOT, REGGIE!
I WOULD HAVE IF THE OTHER TEAM HADN'T JUMPED ALL OVER ME!

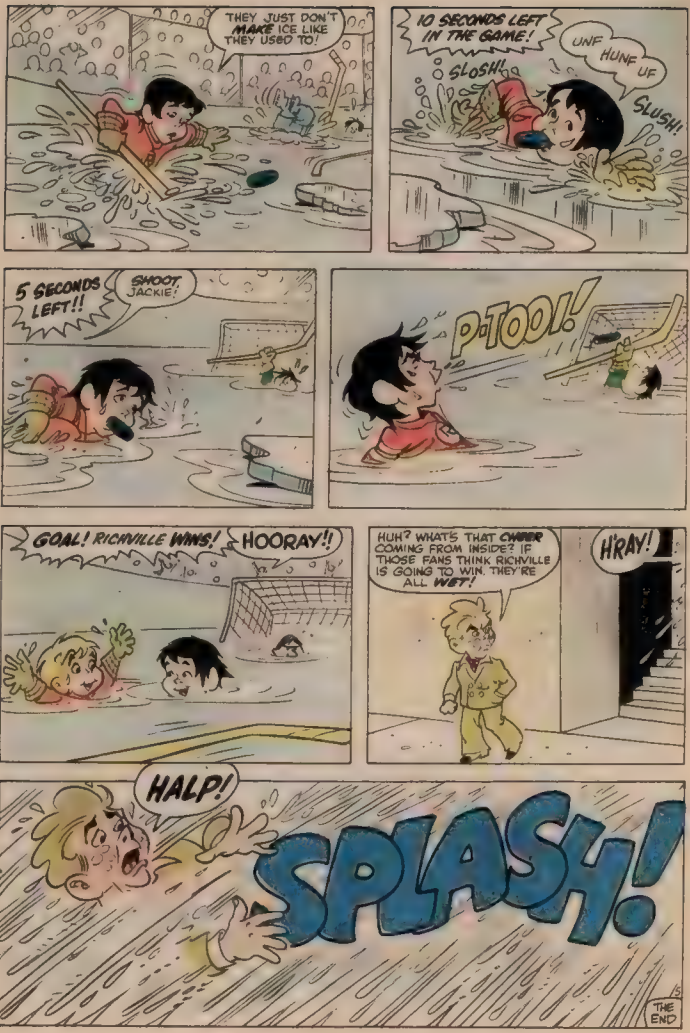

I'M FED UP WITH YOUR ALIBIS, REGGIE– GET TO THE BENCH!
IF THAT'S THE WAY YOU FEEL, I QUIT THIS TEAM!


GOING TO JOIN THE OTHER TEAM. I HOPE!
DRINK MI


RINK CONTROL ROOM
I'LL SHOW THEM!
CLUMP
CLUMP

ICE TEMPERATURE CONTROL
FREEZE
DEFROST
LET'S SEE HOW GREAT THEY CAN SKATE ON WATER! HEH HEH!

ONE MINUTE TO GO, FELLAS- WE NEED A GOAL TO WIN!
WE'LL DO OUR BEST, COACH!
GOOD PASS, RICHIE!
H-HEY! THE ICE SEEMS TO BE GETTING SOFT?!
?
SHOSH-H
YIPE! NOW IT'S BREAKING UP!
!
I'VE GOT TO GET IN CLOSE--
--AND TRY TO SCORE A GOAL!
GULP! IT'S MELTING FASTER!
4


THEY JUST DON'T MAKE ICE LIKE THEY USED TO!
10 SECONDS LEFT IN THE GAME!
SLOSH!!
UNF
HUNF
UF
SLUSH!
5 SECONDS LEFT!!
SHOOT, JACKIE!
P-TOOI!
GOAL! RICHVILLE WINS!
HOORAY!!
HUH? WHAT'S THAT CHEER COMING FROM INSIDE? IF THOSE FANS THINK RICHVILLE IS GOING TO WIN, THEY'RE ALL WET!
H'RAY!
HALP!
SPLASH!
THE END

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TOTAL AMOUNT ENCLOSED

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People know and trust them from years of repeated, reliable quality.
Laura Albrecht
Nebraska

The Company trusted me. It was very easy to make $6.00 profit. I can hardly wait for my next order.
Thomas Welch
South Carolina

It was fun! I'm ordering more because I had to many customers and not enough seeds.
Thomas Brophy
New York

Money does not grow on trees but money sure does by selling American Seeds.
Cindy Mayr
Pennsylvania

April Showers wouldn't have May flowers if didn't sell American Seeds.
Patty Karlin
New York

The customer received a quality product which he praised and I got the prize of my choice, which I wanted.
Eric Rittenthaler
Ohio

They have E.S.P. (Easy Selling Power).
Kevin Jones
Missouri

When I was in need of money, American Seeds were by my side.
Michael Donnelly
New Jersey

The link between quality and American Seeds never breaks. And so, the link between me and earning great prizes never breaks.
Andy Maisel
Kansas

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